



Sun Valley Resort Celebrates International Women's Week With Calendar of Activities Centered Around Inclusivity and Women in the Outdoor Industry

Sun Valley Resort, SheJumps and Higher Ground join forces to honor and increase visibility for girls and women in the Sun Valley community

Sun Valley, ID (February 27, 2023) – Wednesday, March 8, 2023 is [International Women's Day](#), a global observance celebrating the achievements of women and call to action for upholding inclusivity and creating a more equitable world for future generations. In support of girls and women of all ages in the Sun Valley community and in the outdoor recreation and ski industries, [Sun Valley Resort](#) has partnered with nonprofit organizations [SheJumps](#) and [Higher Ground](#) to host a number of events taking place Wednesday, March 8 through Sunday, March 12.

Sun Valley Resort kicks off [International Women's Day with "A Lap for the Ladies."](#) a group ski on Wednesday, March 8 welcoming all ages and ability levels. Participants will meet at the top of Bald Mountain to join in a rally cry led by Paralympian Muffy Davis and a group photo before skiing or riding down College. For those not interested in going all the way to the top, Higher Ground will lead a lower mountain group from the top of Lower River Run at 10:15am. Costumes are encouraged.

The celebration continues with ["The Women of Sun Valley, A Ski History Challenge."](#) where women will take a selfie skiing or riding down runs named after impactful female athletes who have shaped the Sun Valley community. Participants will return completed history cards to River Run Plaza, where DJ Marlene will be playing music from 1-3pm. Completed challenge cards will be entered to win prizes at the live drawing taking place at 2pm. Participants will also receive a 20-percent off coupon for all Sun Valley for Brass Ranch and Pete Lane's Mountain Sports on March 8th. Brass Ranch and Pete Lane's will also host Shop For a Cause with a portion of the proceeds from purchases made on March 8 donated to support Higher Ground and SheJumps. Ski History Challenge cards will be available for guests to complete throughout the month of March and can be picked and dropped off at either River Run or Warm Springs ticket window.

On Thursday March 9, The Opera House will host a [women's film night](#) featuring six inspiring short films highlighting extraordinary women-identifying athletes in the outdoors. The ticket price is a \$10 donation that will support She Jumps and Higher Ground and includes a chance to win raffle prizes from event sponsors, SheJumps, Higher Ground, Wild Rye, Pete Lane's, Brass Ranch and Sun Valley Resort. This family-friendly movie lineup includes [Approach 2](#), [Nexus](#), [Stepping Out](#), [Sonadora](#), [the Avalanche Hunter](#), and [First Time Adventure](#). Doors open at 5:30pm with the first film starting at 6pm. Purchase tickets [here](#).

On Friday night, Wild Rye will host Community Ski Night from 6-9pm at the local's hill, [Rotarun](#) in Hailey.

SheJumps will once again host their [Wild Skills Junior Ski Patrol](#) day camp at Sun Valley Resort on Saturday, March 11 at Bald Mountain. Girls will learn mountain safety and first aid while working alongside women of the ski patrol community. Intermediate to expert skiers and snowboarders ages 8-17 who identify as female are encouraged to attend. This year's popular event is already sold out and promises to be an awesome experience for the lucky participants.

Higher Ground's [Muffy Davis Cup](#), an adaptive ski training experience designed to simulate what it would be like to ski as someone with a disability would, followed by a friendly race, will take place on Sunday, March 12 at Dollar Mountain. This fundraiser event begins with a training session for participants from 10am-12pm, breaks for lunch and then continues with races from 2-4pm. Awards and apres to celebrate the adaptive programs provided by Higher Ground will start at 4pm.

Festivities will close out on Sunday, March 12 with a SheJumps and Wild Rye hosted [Sunset Skin](#) up Bald Mountain from 5-8pm. Spots for this free activity can be reserved [here](#) and a \$10 donation to SheJumps is suggested. The group will skin up College and enjoy spectacular Pioneer Mountain views, a fun ski down and generous swag from Wild Rye and Sun Valley Resort. Required equipment includes skins, skis or split boards with adjustable bindings, appropriate boots, a safety light and headlamp. No instruction will be provided.

[INTERNATIONAL WOMEN'S CELEBRATION EVENTS POSTER](#)

[MOVIE NIGHT POSTER](#)

[JUNIOR SKI PATROL DAY PAST EVENT PHOTOS](#)

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About SheJumps

SheJumps is a nonprofit organization dedicated to getting female and female identifying individuals into the outdoors and feeling more included in the outdoor community. Through a range of programs from community initiatives such as this event to outdoor programs like Junior Ski Patrol and Wild Skills training, SheJumps works nationally with chapters all across the country.

About Higher Ground

Higher Ground is a nonprofit with the mission to bridge the gap between disability and belonging through therapeutic recreation. With headquarters in Sun Valley, Idaho and locations across the country they believe in access without barriers. They offer a variety of programs including ski lessons for participants of all abilities and veteran/first responder programs where participants are provided a week of outdoor recreational activities. Visit Highergroundusa.org for more information.

About Sun Valley Resort

Sun Valley Resort was founded in 1936 as America's first destination ski resort. Located in the Idaho mountains, it is truly a four-season resort with a wide array of activities. With more than 3,400 vertical feet and over 2,300 acres of skiable terrain, Sun Valley offers skiers and boarders an exceptional and varied experience. Bald Mountain has 12 chairlifts, 100 runs, and family and beginner-friendly Dollar Mountain offers two high-speed quads, a terrain park- and the Silver Dollar Carpet for ease of access and learning appeal. Sun Valley is a member of The Grand America Hotels and Resorts family. Sister properties include Snowbasin Ski Resort, The Grand America Hotel, Little America Hotel (all Salt Lake City, Utah); The Westgate Hotel, San Diego, Calif.; Little America Flagstaff, Ariz.; Little America, Wyo., and Little America, Cheyenne, Wyo.

Sun Valley is served by Hailey's Friedman Memorial Airport (SUN). The airport is located 14 miles from the resort and is easily accessed from six major cities: San Francisco (SFO), Seattle (SEA), Los Angeles (LAX), Salt Lake City (SLC), Denver (DEN), and Chicago (ORD). All Sun Valley Resort guests receive complimentary roundtrip airport transportation.

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