



**Sun Valley Resort Announces 2023 River Run Summer Concert Series**  
*Sun Valley to Host Six Evening Concerts at River Run Base Supporting Local Partners and Community Non-Profits*

**Sun Valley, ID (July 17, 2023)** – [Sun Valley Resort](#) announces the return of its [River Run Summer Series](#), a family-friendly event taking place six Wednesday evenings from 5pm- 8pm in July, August and September at the River Run base area, kicking off July 26. Chairlift service will run until 7pm, allowing for three extra hours of lift assisted hiking and biking followed by live music, an outdoor bar, food trucks, lawn games, educational activities and more.

Each Summer Series event will feature a brand partner who will team up with Sun Valley Resort to host an educational biking activity such as bike tuning tips or trail stewardship discussions, as well a local nonprofit partner who will be the beneficiary of 20-percent of all lift ticket sales from that day.

“Sun Valley’s summer series is a fantastic time to shine light on several of our community partners, businesses and nonprofits” said Pete Sonntag, Sun Valley Resort GM and VP. “We’re really excited about this year’s lineup and are looking forward to extending River Run’s operating hours, giving the community a place to come together and celebrate the summer season.”

Evening ticket prices are \$25 for bikers, \$15 for foot traffic, and \$10 for kids 12 & under from 4-7pm. A summer series season pass for lift access and all six events will be available for \$100. Tickets and passes can be purchased [here](#) or at the River Run base area.

The 2023 River Run Summer Series schedule is as follows:

- **July 26 - [Kim Stocking Band](#)**
  - Brand Partner: [Vuori](#)
  - Community Partners: [National Forest Foundation](#) and [Idaho Conservation League](#)
- **Aug 2 - [Cliftonite Acoustics](#)**
  - Brand Partner: [Chums USA](#)
  - Community Partners: [The Advocates](#) and [Hunger Coalition](#)
- **Aug 16 - [David Henry Band](#)**
  - Brand Partner: [Wild Rye](#)
  - Community Partners: [Higher Ground](#) and [Wood River Trails Coalition](#)
- **Aug 23 - [Sam Bee](#)**
  - Brand Partner: [Kona Bikes](#)
  - Community Partners: [I Have a Dream Foundation](#) and [Senior Connection](#)
- **Aug 30 - [High Mountain Heard](#)**
  - Brand Partner: [Arc'Teryx](#)
  - Community Partners: [Flourish Foundation](#) and [Environmental Resource Center](#)
- **Sep 6 - [Adam Williams Band](#)**
  - Brand Partner: [On Running](#)
  - Community Partners: [Bald Mountain Ski Patrol Fund](#) and [She Jumps](#)



In addition to the educational bike activity being hosted by the featured brand partner at each event, the local non-profits will also have a booth presence and will be hosting a variety of family-friendly activities such as kids bike decorating, scavenger hunts, arts and crafts, obstacle courses, family trivia and more.

For more information regarding summer 2023 events and activities visit [sunvalley.com/discover/summer/](https://sunvalley.com/discover/summer/) and for lodging specials, please [sunvalley.com/lodging](https://sunvalley.com/lodging).

Media Assets and Info | Sun Valley Resort | [www.sunvalley.com/media](https://www.sunvalley.com/media)

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### **About Sun Valley Resort**

Sun Valley Resort was founded in 1936 as America's first destination ski resort. Located in the Idaho mountains, it is truly a four-season resort with a wide array of activities. Outdoor adventure enthusiasts enjoy world-class skiing, snowboarding, skating, hiking, biking, golfing, fishing, shooting, concerts, shopping, restaurants, and conferences, and special event space. Sun Valley is the recipient of North America's No. 1 ski resort as awarded by SKI Magazine reader's poll in both 2020-21 and 2021-22 seasons. Sun Valley is a member of The Grand America Hotels and Resorts family. Sister properties include Snowbasin Ski Resort, The Grand America Hotel, Little America Hotel (all Salt Lake City, Utah); The Westgate Hotel, San Diego, Calif.; Little America Flagstaff, Ariz.; Little America, Wyo., and Little America, Cheyenne, Wyo.

Sun Valley is served by Hailey's Friedman Memorial Airport (SUN). The airport is located 14 miles from the resort and is easily accessed from six major cities: San Francisco (SFO), Seattle (SEA), Los Angeles (LAX), Salt Lake City (SLC), Denver (DEN), and Chicago (ORD). All Sun Valley Resort guests receive complimentary roundtrip airport transportation.

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