



## **Sun Valley Resort Wraps Up a Banner 2022-23 Season with Festivities and Legendary Spring Skiing**

*Annual Easter Egg Hunt, Baldy Bash Street Party, and closing day at Warm Springs set for the weekend of April 7-9 as Sun Valley Resort gears up for Warm Springs expansion.*

**Sun Valley, ID (March 30, 2023)** – The 2022-23 winter season is winding down at [Sun Valley Resort](#) but not without its annual closing week parties, live music, family activities, and the annual Easter Egg Hunt in the Sun Valley Village. Skiers and riders have two more weekends to enjoy Bald Mountain, with the last day of the season scheduled for Sunday, April 16, this year on the River Run side of the mountain. Traditionally the Resort closes Bald Mountain on Warm Springs slopes, however, with the first phase of its [Warm Springs Enhancement Plan](#) kicking into gear, Warm Springs will close Sunday, April 9, followed by River Run on April 16.

“What an incredible season we’ve had, with a robust calendar of events and amazing snow.” said Bridget Higgins, Director of Marketing & PR of Sun Valley Resort. “The team is gearing up for a full summer’s work on Bald Mountain and could not be more excited for what’s to come for our guests with the new lifts in Warm Springs next season.”

Sun Valley Resort will begin construction to replace and realign the Challenger Chairlift, construct the new Flying Squirrel Chairlift replacement, and extend the Flying Squirrel trail and snowmaking. New gladed terrain, along with Sunrise Expansion and many other areas on the mountain, are the result of the [Bald Mountain Stewardship Project](#), a partnership with land and environmental agencies to improve overall forest health and decrease fire risk on Bald Mountain.

Easter weekend will begin with the annual [Easter Egg Hunt](#) in the Sun Valley Village on Friday, April 7. With over 8,000 eggs, it is one of the largest and most anticipated events each spring. At 5:00pm sharp, the egg hunt opens to kids 10 and under who are grouped into zones based on age, so everyone will have a shot at filling their basket. Before or after the egg hunt, children can snap a photo with the Easter Bunny or head over to The Toy Store for a fun surprise. This event is offered free to the community and guests.

Avid “closing day enthusiasts” should rest assured that the much anticipated [Baldy Bash](#) will be held Saturday, April 8 at Warm Springs base area with music headliners, [The California Honeydrops](#). This end-of-season street party will also feature live music from the Aaron Golay Band, a barbeque, and a bar complete with bubbles from Veuve Clicquot. Party-goers should

plan to wear their best retro ski gear to celebrate spring in style. Guests are encouraged to utilize [Mountain Rides](#) Blue and Bronze routes.

For River Run's closing weekend kicking off April 15, live music from [local performer Trevor Green](#) will take place outside on the patio from 2-5pm. DJ Luke Ross will take the stage on April 16, also from 2-5pm. Apres music is free to the public and all ages are welcome.

Sun Valley Resort, claimed another historic place in award annals, as a three-peat winner of Top Ski Resort in the West from *SKI Magazine's* revered Annual Ski Resort Awards in the Resort Guide. Voting for 2023-24 can be accessed [HERE](#).

Sun Valley Resort annual [season passes](#) and partner passes with [Ikon Pass](#) and the [Mountain Collective](#) are on sale now with the best pricing of the year and payment plan options.

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### **About Sun Valley Resort**

Sun Valley Resort was founded in 1936 as America's first destination ski resort. Located in the Idaho mountains, it is truly a four-season resort with a wide array of activities. Outdoor adventure enthusiasts enjoy world-class skiing, snowboarding, skating, hiking, biking, golfing, fishing, shooting, concerts, shopping, restaurants, and conferences, and special event space. Sun Valley is the recipient of North America's No. 1 ski resort as awarded by SKI Magazine reader's poll in both 2020-21 and 2021-22 seasons. Sun Valley is a member of The Grand America Hotels and Resorts family. Sister properties include Snowbasin Ski Resort, The Grand America Hotel, Little America Hotel (all Salt Lake City, Utah); The Westgate Hotel, San Diego, Calif.; Little America Flagstaff, Ariz.; Little America, Wyo., and Little America, Cheyenne, Wyo.

Sun Valley is served by Hailey's Friedman Memorial Airport (SUN). The airport is located 14 miles from the resort and is easily accessed from six major cities: San Francisco (SFO), Seattle (SEA), Los Angeles (LAX), Salt Lake City (SLC), Denver (DEN), and Chicago (ORD). All Sun Valley Resort guests receive complimentary roundtrip airport transportation.

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